

## **SOCIAL MEDIA and MARKETING INTERNSHIP OPPORTUNITY**

If you thrive in a fast-paced, highly collaborative small-team environment, always strive to create the best marketing material and take ownership of your projects, then joining the Air Show team for this summer internship could be a great experience for you!

**The Oregon International Air Show, presented by Standard TV & Appliance**, is a 3-day aviation event featuring world-class jet team and civilian performances, classic and state-of-the-art military and civilian aircraft and other technologies at the Hillsboro Airport each year. But wait, that's not all! The airshow is attended by about 60,000 people per year and as the largest non-profit event in Washington County, we have donated \$2.12 million to Oregon charities and have been passionately honoring the past and inspiring the future for 30 years!

### **Social Media & Marketing Interns assist Marketing Director and Marketing Team by -**

- Developing Social Media program on platforms including: Air Show App, Facebook, Twitter, Instagram, Pinterest and Snap Chat.
- Creating and posting content in accordance with marketing plan.
- Maintaining digital marketing campaign calendar to ensure deadlines are met.
- Maintaining sponsors' marketing and media deliverables calendar to ensure deadlines are met.
- Analyzing post-campaign and post-show data.
- Acting as liaison with local marketing partners.
- Communicating to and with a network of business professionals, including sponsors, community partners, event operations teams and event volunteers.
- Assisting in coordinating with local press and media outlets.
- Managing local print and production vendors, doing press checks, and ensuring collateral is being produced on-time and within budget.
- Distributing media collateral to media outlets.
- Cold-calling businesses to promote event and attract new business.
- Assisting in managing, promoting and executing local media events, recruiting media to the event and providing them with unique story opportunities.
- Assisting in special events including VIP and Special Guest events, Performer Arrival Day activities and Media Day.

#### Skills Required:

Digital media marketing experience  
Strong verbal and written skills  
Customer service experience  
Microsoft Office for Mac or PC

#### College Class or Job Experience Desired:

Event production  
Marketing/Communications  
Journalism  
Public relations

Necessary: Car for transportation/deliveries.

Two Internship Positions:

- 1) June 19 - September 29, 2017
- 2) August 7 - September 29, 2017

A stipend is paid for each position.

**To apply, go to: [indeed.com](https://www.indeed.com)**

**Enter: Oregon International Air Show**

No phone calls please.