OREGON INTERNATIONAL AIR SHOW

PARTNER OPPORTUNITIES

ABOUT THE AIR SHOW

Since 1988, the Air Show has been fulfilling its mission to benefit community non-profit organizations. We have proudly exceeded $3.38M in total charitable giving so far and are excited about the future impact the Air Show will have through its programs and partnerships.

THE AIR SHOW SUPPORTS NON-PROFIT ORGANIZATIONS AND THE COMMUNITY BY PROVIDING:

- Donations to non-profits for service on the field
- Scholarship program awards
- Complimentary booth space on field
- Auction and raffle ticket packages
- Special pricing for veterans, youth, underserved and special needs groups

In 2016, we launched the Oregon Air Show Charitable Foundation to focus on STEM education and creating pathways for high school students to aviation industry careers. Partnerships with multiple agencies were quickly forged and the O-ACE program, Oregon Aerospace Careers for Everyone, was launched in classrooms at the Hillsboro Airport in September 2021.

WHO BENEFITS FROM YOUR SUPPORT?

THE AIR SHOW HELPS DREAMS TAKE FLIGHT. THESE ARE JUST A FEW OF THE EXAMPLES OF NON-PROFIT ORGANIZATIONS THE AIR SHOW HAS SUPPORTED:

OREGON AIR SHOW Charitable Foundation

EASA
ENGINEERING & AEROSPACE SCIENCES ACADEMY

AMERICAN LEGION

PAVE
PAWS ASSISTING VETERANS
WWW.PAVEUSA.ORG

FAMILY JUSTICE CENTER OF WASHINGTON COUNTY

EVERGREEN AVIATION & SPACE MUSEUM

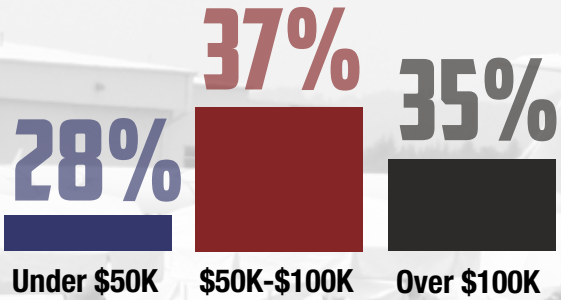
CASA
Court Appointed Special Advocates
FOR CHILDREN
OREGON CASA NETWORK

THE MIGHTY ENDEAVOR
VETERANS' LEGACIES

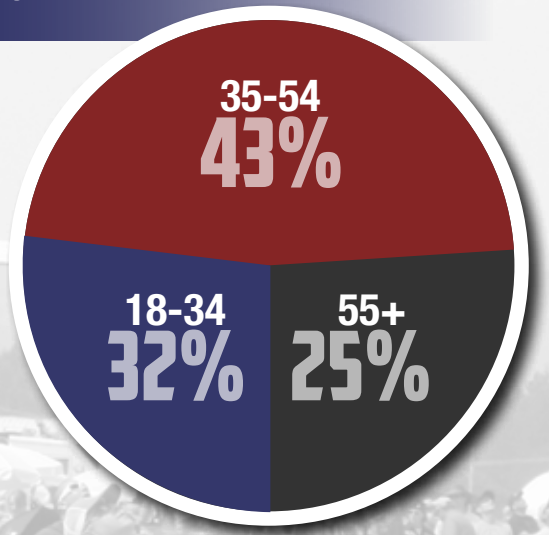
The Air Show offers non-profit organizations paid volunteer opportunities. We welcome your referrals.

WHO ATTENDS OUR AIR SHOW?

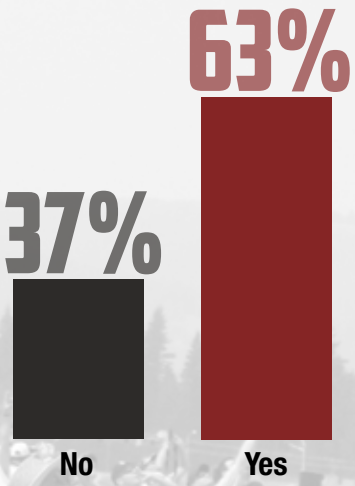
HOUSEHOLD INCOME



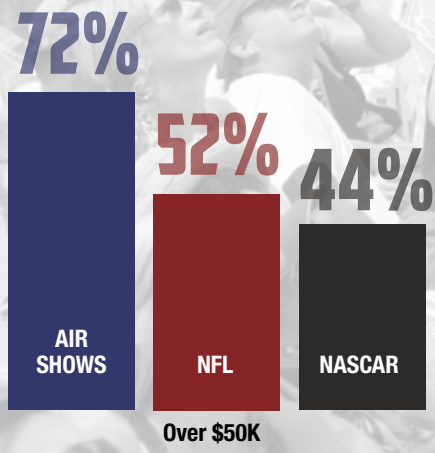
AGE



HOMEOWNERSHIP



HOUSEHOLD INCOME LEVEL OF SPECTATORS
AIR SHOWS | NFL | NASCAR



MORE DATA ABOUT OUR ATTENDEES

- 76.8% live within 60 miles of the Air Show
- 78.9% have a college education

Spending Habits Compared to the General Public:

- They buy “alternative-fuel” vehicles 50% more often
- They buy pick up trucks 26% more often
- They go out for food and drink 89% more often

FIND YOUR FIT!

SPONSOR	EXHIBIT	CORPORATE HOSPITALITY	S.T.E.M. CENTER	YOUR CAUSE	CAREER FAIR
High visibility on-site activation, branding and hospitality	Customized packages available for maximum exposure	Hospitality in our private chalets for groups of 100 or more	Excite learners through activities about science, technology, engineering and math	Sponsor tickets for guests of your corporate or military giving program	Attract qualified applicants to your company

With our two shows, you can engage customers from the greater Portland, Vancouver and Salem regions and reach an audience of over 110,000 at Oregon International Air Show events.

We offer **branding, exhibit space** and **VIP hospitality** to suit your needs.

Benefiting Local Charities Since 1988.

EVENT SPONSORSHIP*

We design custom packages to meet the needs, goals and objectives of our sponsors.

Create a customized package to meet your objectives:

- Branding
- On-site activation
- Hospitality
- Drive to retail

TITLE ($100,000)

All terms and benefits are created based on company's goals and objectives

PRESENTING ($75,000)

All terms and benefits are created based on company's goals and objectives

PREMIER ($60,000)

- Private Chalet for 100 for Two Days with Club parking
- 10 VIP Performer Welcome Reception Tickets
- 400 sq ft Display Space
- Golf Cart
- Media Campaign
- Custom eBlast to Air Show Database
- Active Link to Sponsor's website from Air Show Homepage
- Recognition on Event Website
- Air Show Logo Use
- 12 Public Address Mentions
- 15 Sponsor Banners and/or Flags

PREFERRED ($25,000)

- Private Chalet for 100 for One Day with Preferred Parking
- 8 VIP Performer Welcome Reception Tickets
- 300 sq ft Display
- Media Campaign
- Recognition on Air Show Website
- Air Show Logo Use
- 9 Public Address Mentions
- 8 Sponsor Banners and/or Flags

PARTICIPATING ($12,500)

- 8 President's Club Chalet tickets
- 6 VIP Performer Welcome Reception Tickets
- 200 sq ft Display Space
- Media Campaign
- Recognition on Air Show Website
- Air Show Logo Use
- 6 Public Address Mentions
- 6 Sponsor Banners and/or Flags

SUPPORTING ($5,000)

OPTION 1

- 10 x 10 Display Space in Career Fair Area

OPTION 2

- 10 x 10 Display Space On-Field
- 2 Performer Welcome Reception Tickets

Both options include:

- Recognition on Air Show website
- Air Show logo use
- 3 Public Address Mentions
- 4 Sponsor Banners and/or Flags

*Sponsorship pricing is per event location.
For more information, email Faith Bailey at Faith@OregonAirShow.com

VENUE SPONSORSHIP*

We design custom packages to meet the needs, goals and objectives of our sponsors.

FIREWORKS FRIDAY

Includes:

Sponsor-branded Friday Air Show and Fireworks Show

Private, 100 person Chalet with VIP parking to entertain your guests on Friday

$45K

FIELD AREAS

Information Booth	$5K
Kids Zone	$5K
Volunteer Cafe	$5K
Drone Zone	$5K
Entertainment Ct.	$13K
Military Village	$13K
STEM Experience	$30K

PREMIUM SEATING

Photo Pit	$5K
Reserved Seating	$10K
Veteran's Chalet	$10K
Chalet Village	$15K
Beer Garden	$15K
Family Garden	$15K
President's Club	$15K

DAY SPONSORSHIP

Friday	$10K
Saturday	$15K
Sunday	$12K
Performer Welcome Reception	$7.5K
Grants Presentation Ceremony	$7.5K

PERFORMERS

Performer Lounge	$5K
Autograph Booth	$5K
Music/Band	$10K
Performer/Aircraft	$15K/ea

TRANSPORTATION

Golf Cart Billboards	$5K
Car Show	$5K
Handicap Shuttle	$5K
Shuttle Buses	$15K

ENTRY GATES

Volunteer & Vendor	$10K
Main & VIP	$14K

CHARITABLE DAYS

Foster Youth Day	$10K
Special Needs Day	$10K
Veterans Free Day	$10K
(Your Cause)	$10K

*Sponsorship pricing is per event location.
For more information, email Faith Bailey at Faith@OregonAirShow.com

CORPORATE HOSPITALITY CHALETS

Entertain your guests and clients in your own exclusive, private chalet. Perfect for company picnics, parties, team-building... the sky's the limit!

ALL CORPORATE HOSPITALITY PACKAGES INCLUDE:

- Showline experience for your guests
- Private Chalet
- Table seating
- VIP air-conditioned restroom
- Personal check-in table with attendant
- Preferred parking just steps from the gate

Buffet and Beverages:

Enjoy our President's Club menu offerings and the finest in Northwest cuisine catered by Reedville Catering. Soda and water included. Beer and wine bar upon request for additional charge.

Pricing*:

100 guests starting at	$12,500
150 guests starting at	$18,000
200 guests starting at	$22,000
250 guests starting at	$26,250
300 guests starting at	$30,000

Email **Faith@oregonairshow.com** for availability

PRESIDENT'S CLUB CHALET

PRESENTED BY **REEDVILLE CATERING**

ALL INCLUSIVE
VIP PRESIDENT'S CLUB

- Northwest cuisine buffet
  PRESENTED BY **REEDVILLE CATERING**
- Show-line view at reserved table seating
- Admission to Air Show
- Buffet
- Beer, wine, soda, water
- VIP air-conditioned restroom
- VIP Parking

Tables for 10 starting at $1500

REEDVILLE CATERING

CORPORATE SPONSOR VOLUNTEER OPPORTUNITIES

Volunteering at the Air Show offers the opportunity to:

- Make a difference through community service
- Participate in a company team-building activity
- Contribute to your company's cause-related goals
- Experience the Air Show!

Sponsors can support the Air Show and its mission by:

- Making a donation for employees' volunteer hours
- Offering paid time off for volunteering
- Sponsoring an Air Show volunteer project
- Spreading the word about volunteering at the Air Show

Corporate Volunteer Areas:

- First Aid Tents
- Admissions Gates
- Chalet Ambassadors
- Seating Ushers
- Pre-Show Set-Up Crew

Single and multiple-day shifts are available.

Contact us today and find your company's perfect fit!

For more information, send inquiries to Faith Bailey at **Faith@OregonAirShow.com**

READY FOR TAKE OFF?
CONTACT OUR SALES TEAM!

PRESIDENT
BILL BRAACK
billb@oregonairshow.com

SPONSORS AND VOLUNTEERS
FAITH BAILEY
faith@oregonairshow.com

OREGON INTERNATIONAL
Air Show
BENEFITING LOCAL CHARITIES SINCE 1988