

# OREGON INTERNATIONAL AIR SHOW



PARTNER OPPORTUNITIES

# ABOUT THE AIR SHOW

Since 1988, the Air Show has been fulfilling its mission to benefit community non-profit organizations. We have proudly exceeded \$4.09M in total charitable giving so far and are excited about the future impact the Air Show will have through its programs and partnerships.

## THE AIR SHOW SUPPORTS NON-PROFIT ORGANIZATIONS AND THE COMMUNITY BY PROVIDING:

- Donations to non-profits for service on the field
- Scholarship program awards
- Complimentary booth space on field
- Auction and raffle ticket packages
- Special pricing for veterans, youth, and special needs groups

In 2016, we launched the Oregon Air Show Charitable Foundation to focus on STEM education and creating pathways for high school students to aviation industry careers. Partnerships with multiple agencies were quickly forged and the O-ACE program, Oregon Aerospace Careers for Everyone, was launched in classrooms at the Hillsboro Airport in September 2021.



# WHO BENEFITS FROM YOUR SUPPORT?

THE AIR SHOW HELPS DREAMS TAKE FLIGHT. THESE ARE JUST A FEW OF THE EXAMPLES OF NON-PROFIT ORGANIZATIONS THE AIR SHOW HAS SUPPORTED:

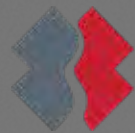


BOY SCOUTS OF AMERICA



American  
Cancer  
Society

RELAY  
FOR LIFE



TEAM  
RUBICON

Rotary  
Club of Hillsboro









ROTARY  
CONNECTS  
THE WORLD



The Air Show offers non-profit organizations paid volunteer opportunities. We welcome your referrals.

# FIND YOUR FIT!

SPONSOR	EXHIBIT	CORPORATE HOSPITALITY	S.T.E.M. CENTER	SUPPORT YOUR CAUSE	CAREER FAIR
Guarantees the highest visibility, acknowledgement, & hospitality for your company - both on & off the field.	Showcase your brand to thousands of our on-field guests.	Treat your employees to the ultimate Air Show experience via our private chalets for groups of 100 or more.	Excite learners through activities about science, technology, engineering and math	Sponsor tickets for guests of your corporate or military giving program	Attract qualified applicants to your company
					

Engage new or existing customers from the greater Portland, Vancouver, & Salem regions. Campaigns for the events receive over 18 million impressions, and at the events you'll reach an audience of over 90,000 people at our two shows!

**Benefiting Local Charities Since 1988.**



# EVENT SPONSORSHIP\*

## GROUP 1 | BRONZE

**\$5,000**

- (2) Performer Welcome Reception Tickets
- 10x10 On-Field Booth Space
- (1) PA Announcement per Day
- Logo Recognition on Website
- (2) Sponsor Banners Placed On-Field

**\$10,000**

- (1) Social Post
- (1) eBlast Sponsor Spotlight
- (3) Performer Welcome Reception Tickets
- (8) Reserved Seats per Day
- 20x10 On-Field Booth Space
- (2) PA Announcements per Day
- Logo Recognition on Website
- (6) Sponsor Banners Placed On-Field

## GROUP 2 | SILVER

**\$15,000**

- (2) Social Posts
- (1) eBlast Sponsor Spotlight
- (4) Performer Welcome Reception Tickets
- (1) Gardens Table per Day
- 20x10 On-Field Booth Space
- (3) PA Announcements per Day
- Logo Recognition on Website
- (6) Sponsor Banners Placed On-Field

**\$25,000**

- (2) Social Posts
- (2) eBlast Sponsor Spotlights
- (4) Performer Welcome Reception Tickets
- (1) President's Club VIP Table per Day
- 20x10 On-Field Booth Space
- (4) PA Announcements per Day
- Logo Recognition on Website
- (8) Sponsor Banners Placed On-Field

\*Sponsorship pricing is per event location.

For more information, email [sponsorship@oregonairshow.com](mailto:sponsorship@oregonairshow.com)

# EVENT SPONSORSHIP\*

## GROUP 3 | GOLD

**\$65,000**

- (6) Social Posts
- (4) Custom eBlasts
- (10) Performer Welcome Reception Tickets
- Private Chalet for Two Days for 100 Guests (Parking Included)
- (1) Golf Cart, Exclusive On-Field Usage
- 40x10 On-Field Booth Space
- (10) PA Announcements per Day
- Logo Recognition on Website
- (15) Sponsor Banners Placed On-Field

## GROUP 4 | PRESENTING

**\$95,000**

All terms and benefits are created based on company goals and objectives

## GROUP 5 | TITLE

**\$125,000**

All terms and benefits are created based on company goals and objectives

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# VENUE SPONSORSHIP\*

## FIREWORKS OR DRONE SHOW FRIDAY

**Includes:** \$50K  
Sponsor-branded Friday Air Show and Fireworks Show  
Includes ONE private, 100 person Chalet with VIP parking to entertain your guests on Friday

## FIELD AREAS

Information Booth \$5K  
Kids Zone \$5K  
Volunteer Cafe \$5K  
Drone Zone \$5K  
Entertainment Ct. \$13K  
STEM Experience \$30K

## PREMIUM SEATING

Photo Pit \$5K  
Reserved Seating \$10K  
Veteran's Chalet \$12.5K  
Chalet Village \$15K  
Beer Garden \$15K  
Family Garden \$15K  
President's Club \$20K

## DAY SPONSORSHIP

Friday \$10K  
Saturday \$15K  
Sunday \$12K  
Performer Welcome Reception \$10K

## PERFORMERS

Performer Lounge \$5K  
Autograph Booth \$5K  
Performer/Aircraft \$15K/ea

## TRANSPORTATION

Car Show \$5K  
ADA Transport \$5K  
Shuttle Buses \$15K

## ENTRY GATES

Volunteer & Vendor \$10K  
Main & VIP \$14K

## CHARITABLE DAYS

Youth Initiative Day \$10K  
Special Needs Day \$10K  
Veterans Free Day \$10K  
(Your Cause) \$10K

\*Sponsorship pricing is per event location.  
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# CORPORATE HOSPITALITY CHALETs

Entertain your guests and clients in your own exclusive, private chalet. Perfect for company picnics, parties, team-building... the sky's the limit!

## ALL CORPORATE HOSPITALITY PACKAGES INCLUDE:

- Showline experience for your guests
- Private Chalet
- Table seating
- VIP air-conditioned restroom
- Personal check-in table with attendant
- Preferred parking

### Catered Lunch and Beverages:

Enjoy a fresh catered meal with soda and water included. Beer and wine available upon request for additional cost.

### Pricing\*:

100 guests	starting at \$14,000
150 guests	starting at \$20,500
200 guests	starting at \$26,500
250 guests	starting at \$31,500
300 guests	starting at \$36,000

\*Upgrades available for an additional price.

Please contact [sponsorship@oregonairshow.com](mailto:sponsorship@oregonairshow.com) for more information.





# PRESIDENT'S CLUB CHALET

## ALL INCLUSIVE VIP PRESIDENT'S CLUB

### Included:

- Fresh, locally-sourced, & specially prepared lunch and snacks throughout the day.
- Show line viewing at reserved table(s)
- Beer, wine, soda, water
- VIP air-conditioned restroom
- VIP Parking

Tables for 10 starting at \$1,600



# CORPORATE SPONSOR VOLUNTEER OPPORTUNITIES

## **Sponsors can support the Air Show and its mission by:**

- Making a donation for employees' volunteer hours
- Offering paid time off for volunteering
- Sponsoring an Air Show volunteer project
- Spreading the word about volunteering at the Air Show

## **Volunteering at the Air Show offers the opportunity to:**

- Make a difference through community service
- Participate in a company team-building activity
- Contribute to your company's cause-related goals
- Experience the Air Show!

## **Corporate Volunteer Areas & Roles:**

- First Aid Tents
- Admissions Gates Attendants
- Chalet Hosts
- Premium Seating Ushers
- Pre-Show Set-Up Crew
- And more

Single and multiple-day shifts are available.

Contact us today and find your company's perfect fit!

For more information, send inquiries to  
**[volunteer@oregonairshow.com](mailto:volunteer@oregonairshow.com)**



# EXCLUSIVE PHOTO SHOOT OPPORTUNITY

The photo session is limited to two (2) opportunities per year. The proceeds raised from the photo shoot will support Oregon Air Show Youth Initiatives.

**For more information contact:**  
[sponsorship@oregonairshow.com](mailto:sponsorship@oregonairshow.com)



# READY FOR TAKE OFF? CONTACT OUR SALES TEAM!

## **PRESIDENT**

**BILL BRAACK**

[president@oregonairshow.com](mailto:president@oregonairshow.com)

## **SPONSORS**

[sponsorship@oregonairshow.com](mailto:sponsorship@oregonairshow.com)

## **VOLUNTEERS**

[volunteer@oregonairshow.com](mailto:volunteer@oregonairshow.com)

## **VENDORS**

[vendor@oregonairshow.com](mailto:vendor@oregonairshow.com)

